

RICHMOND VEGFEST SPONSORSHIP



Sunday, September 28th, 2025
12pm - 6pm at Byrd Park

info@veggiefest.org

VEGGIEFEST.ORG

ABOUT RICHMOND VEGFEST



Richmond VegFest is a staple event in the community that has been hosted annually for over 20 years, attracting over 10,000 attendees every year. Richmond VegFest 2025 will return to Byrd Park on Sunday, September 28th from 12pm - 6pm. The event will include over 100 mission-aligned vendors along with a wide variety of bands, performers, speakers and cooking demos across multiple entertainment and educational areas. This family-friendly event is free for the public to attend. Richmond VegFest offers two unique sponsorship opportunities; vendor sponsorship and corporate sponsorship.

WHY CHOOSE US?



10,000 + ATTENDEES

Richmond VegFest attracts thousands of excited consumers in discovery mode that are actively seeking out new products and experiences.



MISSION DRIVEN EVENT

Richmond VegFest strives to showcase the variety of ways that individuals can move toward a more plant-based and vegan lifestyle for the animals, the planet and for health.



100% VOLUNTEER RUN

Richmond VegFest has been a staple in the community for over 20 years, with each event being planned, organized and executed completely by a team of enthusiastic and passionate volunteers.

VENDOR SPONSORSHIP



IN-PERSON PROMOTION

Richmond VegFest vendor sponsors will be included on marketing posters prior to the event and will receive special thank you signage at the festival.



ONLINE PROMOTION

Richmond VegFest vendor sponsors will be featured on our website and across our social media platforms before, during and after the event.



PRIORITY SELECTION

Richmond VegFest vendor sponsors will be able to select their booth location and will be able to select two of the following: canopy tent, extra 10' add-on space, or the option to have their vehicle at their booth space free of charge.



SPECIAL GIFT

Richmond VegFest vendor sponsors will be given the special thank you gift of a complimentary Richmond VegFest festival t-shirt designed by a local artist.

Our vendor sponsorship package is intended for businesses that are interested in supporting the festival and gaining exclusive access to our sponsor benefits detailed on the left while also acting as a vendor at the festival itself.

Richmond VegFest vendor sponsor applications can be submitted [here](#).

Deadline to apply: June 30th.

CORPORATE SPONSORSHIP



IN-PERSON PROMOTION

Richmond VegFest corporate sponsors will be included on various signage throughout the festival and on marketing posters prior to the event.



ONLINE PROMOTION

Richmond VegFest corporate sponsors will be featured on our website and across our social media platforms before, during and after the event.



CUSTOM RECOGNITION

Richmond VegFest corporate sponsors will be given the opportunity to be recognized in a variety of other custom formats to help promote name recognition in our community.



SPECIAL GIFT

Richmond VegFest corporate sponsors will be given the special thank you gift of a complimentary Richmond VegFest festival t-shirt designed by a local artist.

Our corporate sponsorship package is intended for businesses that are interested in supporting the festival and gaining exclusive access to our sponsor benefits but are not interested in having a booth space at the festival itself.

Richmond VegFest corporate sponsor inquiries can be made by emailing info@veggiefest.org.

Deadline to apply: June 30th.

THANK YOU

MORE INFO



Sponsor application deadline
June 30th

Vendor sponsor application
Apply [here](#)

Corporate sponsor inquiries
Email info@veggiefest.org

Questions
info@veggiefest.org

More information
VeggieFest.org

Follow us
[Instagram](#)
[Facebook](#)
[Twitter](#)

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SPONSORSHIP PACKAGES

Richmond VegFest offers two sponsorship options: vendor sponsorship and corporate sponsorship. Our Vendor sponsorship package is intended for businesses that are interested in supporting the festival and gaining exclusive access to our sponsor benefits while also acting as a vendor at the festival itself. Our corporate sponsorship package is intended for businesses that are interested in supporting the festival and gaining exclusive access to our sponsor benefits but are not interested in having a booth space at the festival itself.



BUSINESS SOLUTION

01

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VENDOR SPONSORSHIP



SPONSOR BENEFITS



IN-PERSON PROMOTION

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ONLINE PROMOTION

Richmond VegFest sponsors will be featured on our website and across our social media platforms before, during and after the event.



NAME RECOGNITION

Richmond VegFest sponsors will be recognized in

SPONSOR APPLICATION

Richmond VegFest sponsorship applications can be submitted here.